MOBILE LEARNING:
OPPORTUNITIES AND CHALLENGES
AT UNIVERSITAS TERBUKA

Andriyansah
Fatia Fatimah
Purwaningdyah Murti Wahyuni

andriyansah@ut.ac.id

UNIVERSITAS TERBUKA

INTRODUCTION

The Indonesian government banned the establishment of long-distance classes with letters number:
1. 2559/D/1997
2. 595/D5.1/2007
3. 058/003/22/KL/2007
4. 1017/E/T/2011

Except which was held by Universitas Terbuka (UT)

4 Types of UT's Tutorial

1. Face-to-face tutorial
2. Written tutorial
3. Radio or television tutorial
4. Online tutorial

(Suparman, 2004)

Quality of Products

learning materials

the number of graduates

number of participant

who passed the final examination

Quality of Process

the process of learning

learning activities

learner guidance

partnerships with external customers

Production and Learning System

printed and non-printed learning materials

exam materials

scheduling,warehousing, supply, & delivery learning materials

broadcasting radio and television programs

Quality of Philosophy

vision, mission, and policies

work culture and public image

institutional culture

consultation and communication between management and staff

**The weakness of online tutorial is
not all regions in Indonesia
can access to internet easily**

andriyansah@ut.ac.id

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SMS LEARNING

- Students must register and give their mobile phone number
- SMS learning contains materials and assignments

SMS Broadcast Service

- All costs charged to the sender SMS broadcast
- SMS can be sent by using the name of UT as a sender
- Bulk SMS sender with this alpha, can be sent to all operators in Indonesia and overseas
- SMS Broadcast recipients will not suck pulse

The Challenges

- the maximum number of sender id is 11 characters,
- number of characters in an SMS limited to 160 characters, now has developed into 480 characters
- the cost is relatively expensive if the members/students is not too much.
- it can not be done for another providers

andriyansah@ut.ac.id

The Challenges

- Initiation material and 3 compulsary tasks should be prepared by using of a limited character
- need to socialize the use and ability of students to access

andriyansah@ut.ac.id

Thank You

Salamat

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